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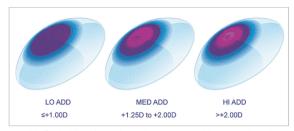
## Multifocal Contact Lenses: "An Ageless solution for your aging eyes".

Historically, contact lenses were considered for young who would like to freak around freely without the difficulties of stogy spectacle frames. They are young at heart and also look young and they want to continue looking young. Presbyopes, in general, have been most often ignored as candidates when it comes to wearing contact lenses.



This is being seen as a standard practice with old school practitioners. But the real truth is different. Recent studies show that most middle age actually has hidden aspiration to look young, but they shy away from accepting the truth. Given an option they in fact immediately opt for one such solution. In fact they do not use Multifocal Contact Lenses only because they are unaware of the option. Today's multifocal contact lenses are very advanced in lens design. They provide very effective usable vision at near, intermediate and far distances and are wonderful option for most presbyopes.

You have your own experience about the spectacle multifocal glasses. When you use multifocal glasses, you ask your brain to adapt to it, whereas when you use multifocal contact lenses, your brain selects the clear image automatically. This is one great advantage where you do not put pressure on your brain; rather you allow your brain to apply its intelligence to select the correct image.



The Air Optix Multifocal Aqua has a three-add system in order to accommodate the different degrees of presbyopia.

Another biggest advantage is Multifocal Contact lenses increases your depth of focus. Depth of focus is an important attribute for reading comfortability. With spectacle lens when you focus at one point, gradual decrease in sharpness is noticed on each side of the focused image. Under normal viewing condition unsharpness is imperceptible. This may be good when you intend to emphasize the subject, but in normal routine you need to cover a larger field while reading. It implies depth of focus is very critical. The lens allows you to see at various distances without a separate zone-of-focus change. Meaning the objects are imaged with relatively more sharpness for a wider field and the wearer does not notice any ghosting, shadows or doubling of images that are quite common with traditional bifocals or trifocals lenses. Besides you also enjoy all the other advantages of contact lenses.

Newer technologies and latest design have given lots of options to the wearer to choose the correct multifocal contact lens for you. Bausch & Lomb Pure Vision for Presbyopia is silicone hydrogel multifocal lenses. The material provides high oxygen permeability and plasma surface treatment prevent protein depositions (www.Deals4optical.com). Alcon's Air Optix Multifocal Aqua is also silicone hydrogel multifocal that is available in low, medium and high addition. Johnson & Johnson and Cooper Vision also have very advanced multifocal lens design. All of those manufacturers believe that multifocal contact lenses can be used for most presbyopes very successfully.

Do not allow others to let you down by addressing your INCREASING AGE.

## References:

- 1. Presbyopic Contact Lenses: Not Just Bifocals Anymore, By Walter Bethke, Managing Editor, Published Review of Ophthalmology
- 2. Contact Lens Fitting Guide, By Ajay Kr Bhootra